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## NEWS RELEASE

1/26/10  
FOR IMMEDIATE RELEASE

### **Mayor Invites Sponsorships Summer Nights on the Green 2010**

The Town of Windsor has kicked off its 2010 Summer Nights on the Green Sponsorship drive with an invitation from Mayor Sam Salmon to local and county-wide businesses and organizations to become sponsor-partners with the Town of Windsor. Windsor's signature event, *Summer Nights on the Green*, will again feature an all-live concert weekly lineup on Thursday nights beginning June 17 and running through August 5<sup>th</sup>.

Complementing the summer series will be the Windsor Farmers Market, Old Downtown Classic Car Show, Tuesday Night Kid Movies and Shakespeare on the Green. "We expect thousands of families, residents and friends to come to Windsor Town Green seeking free, fun family entertainment this summer," said Community Services Director Donna Legge. "We are pleased to welcome Windsor's Hampton Inn and Suites as this year's first Gold Sponsor and invite the rest of our business community to associate their names with Windsor's premiere event."

Sponsorships come in four different levels, Showcase Band, Gold, Silver and Bronze with corresponding benefits that can include mention in promotional materials, banners, weekly public exposure on Windsor Town Green and in print media and public announcements. Details and a pledge form are available on the Town's website: [www.townofwindsor.com](http://www.townofwindsor.com) (click on "Special Events") or by contacting the Town's Community Services Department (Jeannie Mitchell) at (707) 838-5382 or [jmitchell@townofwindsor.com](mailto:jmitchell@townofwindsor.com). The pledge deadline, to insure inclusion in the promotional pieces, is February 18, 2010.

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*We create community through people, parks & programs!*