

TOWN OF WINDSOR

Invitation to be a Sponsor



2018 Summer Nights on the Green Concert Series

PROMOTE YOUR BUSINESS!

From the Desk of Mayor Bruce Okrepkie

The Summer Nights on the Green concert series is a highly revered and popular summer tradition in Windsor. This annual 13-week concert series is made possible, in part, by generous sponsors and longtime Town partner, the Windsor Farmers Food Market. Together, we invite your business to become a valued sponsor of the 2018 concert season.

Market your business or organization in the heart of the Windsor community to over 60,000 enthusiastic concert goers on the beloved Windsor Town Green. Showcase your business name in our attractive brochure distributed to over 15,000 Windsor households and our regional neighbors. The Town will proudly acknowledge your sponsorship on the Town Facebook page, with over 12,000 followers.

Join us in celebrating 17 years of healthy, quality family entertainment, great food and access to Windsor shops and restaurants. Associate your business name with the positive experiences that the Town brand delivers. We look forward to hearing from you soon!

Sincerely,
Bruce Okrepkie, Mayor
Town of Windsor

Creating Community through People, Parks and Programs





TOWN OF WINDSOR

Sponsorship Recognition and Marketing Benefits



\$5,000 - Headliner Sponsor

- Individual custom vinyl banner (3' x 10') – rotated on display at 13 concerts on stage arbor
- Prominent 10' x 10' booth space in Town Green Sycamore Grove to market Sponsor business, including one reserved parking spot (for booth space only)
- Advertisement (1/4 page) in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Individual acknowledgement on Town Website and Facebook Page (12,000 followers)
- Public acknowledgement at the beginning of each concert
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Appreciation plaque presented at Town Council Meeting in fall 2018

\$2,500 - Spotlight Sponsor

- Shared vinyl banner (3' x 10') with other Spotlight Sponsors (up to three sponsor logos per banner), rotated on stage arbor at 13 concerts
- Advertisement (1/8 page) in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgement on Town Website and Facebook Page (12,000 followers)
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Public acknowledgement at the beginning of each concert
- Certificate of Appreciation presented at Town Council Meeting in fall 2018

\$1,000 - Box Office Sponsor

- Acknowledgment with logo in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgement on Town Website and Facebook Page (12,000 followers)
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2018

\$500 - Green Room Sponsor

- Acknowledgment by being listed in the Town of Windsor Fall Recreation Guide
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2018

Benefits for more than \$5,000 will be negotiated. In-kind benefits are determined by Town.

Town Contact: Amanda Gray at 707-838-5382 or agray@townofwindsor.com



TOWN OF WINDSOR Sponsor Pledge Form



2018 Summer Nights on the Green

June 7 to September 6 (No concert on July 5)

Business or Organization _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ FAX _____

E-mail address _____

Please mark Sponsorship Level:

Signature:

\$500 Green Room Sponsor

\$1,000 Box Office Sponsor

\$2,500 Spotlight Sponsor

\$5,000 Headliner Sponsor

Over \$5,000 Hall of Fame Sponsor

Indicate Amount \$ _____

* Benefits will be negotiated

Sponsor Signature

Print Name

Date

Please make check payable to "Town of Windsor" and submit with Sponsorship Pledge Form to:

Town of Windsor, Attention: Amanda Gray
P.O. Box 100, Windsor, CA 95492



To assure that your organization or business is included in all of the appropriate promotions, please submit your Pledge Form by **Thursday, February 15, 2018.**

Contribution is due by Thursday, May 3, 2018. For more information, contact

Amanda Gray at 707-838-5382 or agray@townofwindsor.com