



Invitation to be a Sponsor

Windsor's Earth Day Health & Wellness Expo



Sunday, April 22, 2018 ~ 10am to 2pm ~ Windsor Town Green

Join over 3,000 enthusiastic participants on the expansive Windsor Town Green for numerous activities including live entertainment, children's crafts, a Health and Wellness Expo by the Healthcare Foundation, environmentally-focused information booths, a farmer's market, plant sale, food vendors, and more! Your funds will help us to continue to bring this event to the community, while promoting healthy habits, a healthy environment, and a healthy community.

Sponsor Recognition & Marketing Benefits

Gold Sponsor: \$2,500

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Individual custom vinyl banner (3' x 10') with sponsor name or logo, prominently displayed at event.
- Advertisement (1/4 page) in the Town of Windsor Recreation Guide.
- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Engraved sponsor appreciation plaque, to be presented at a future Town Council Meeting.

Silver Sponsor: \$1,000

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Shared vinyl banner (3' x 10') with other \$1000 sponsors, prominently displayed at the event.
- Advertisement (1/8 page) in the Town of Windsor Recreation Guide.
- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council Meeting.

Bronze Sponsor: \$500

- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council meeting.

Please direct questions to Tamara Rocco at 707-838-5980 or trocco@townofwindsor.com



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Sponsor Pledge Form

Sunday, April 22, 2018 ~ 10am to 2pm ~ Windsor Town Green

Business or Organization _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ FAX _____

E-mail address _____

Please mark Sponsorship Level:

\$500 Gold Sponsor

\$1,000 Silver Sponsor

\$2,500 Bronze Sponsor

Signature

(Sponsor Signature)

(Print Name)

(Date)

Please complete above pledge form, along with a check made payable to **Town of Windsor** and mail to:

Town of Windsor • P.O. Box 100 • Windsor, CA 95492

Attention: Tamara Rocco

All pledges for 2018 must be received by March 22, 2018.

Please direct questions to Tamara Rocco

at 707-838-5980 or trocco@townofwindsor.com



The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 170(c)(1), including the Town of Windsor, may be eligible to receive tax-deductible charitable contributions.