

# TOWN OF WINDSOR

## *Invitation to be a Sponsor*



Parks  
Make  
Life  
Better!



**PROMOTE YOUR BUSINESS!**

## 2018 Holiday Celebration

The Town of Windsor invites you to be a sponsor of the 18<sup>th</sup> Annual **Holiday Celebration & Tree Lighting** on **Thursday, December 6, 2018**, from 5 to 8 pm on the Windsor Town Green.

The Holiday Celebration attracts over 3,000 participants to enjoy a special holiday concert featuring youth from the community, children's crafts and activities, horse-drawn wagon rides, children's train rides, holiday treats and photos with Santa, and culminates with the arrival of Mr. and Mrs. Santa Claus on a fire engine, who magically light the Town's Holiday Tree. Join us by promoting your business while helping to generate warm hearts and holiday cheer in Windsor.

### Sponsor Recognition & Marketing Benefits

#### Gold Wreath Sponsor: \$2,500

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Individual custom vinyl banner (3' x 10') with sponsor name and/or logo, prominently displayed.
- Advertisement (1/4 page) in the Town of Windsor Recreation Guide.
- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Engraved sponsor appreciation plaque, to be presented at a future Town Council Meeting.

#### Silver Bell Sponsor: \$1,000

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Shared vinyl banner (3' x 10') with other \$1000 sponsors, prominently displayed at event.
- Advertisement (1/8 page) in the Town of Windsor Recreation Guide.
- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council Meeting.

#### Holly Branch Sponsor: \$500

- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council meeting.

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## Sponsorship Pledge Form

Business or Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail address \_\_\_\_\_

**Please mark Sponsorship Level:**

\$2,500 Gold Wreath Sponsor

\$1,000 Silver Bell Sponsor

\$500 Holly Branch Sponsor

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

Please complete Pledge Form with check made payable to **Town of Windsor** and mail to:

Town of Windsor, Attention: Hilary Dunn  
P.O. Box 100  
Windsor, CA 95492

To assure that your organization or business is included in appropriate promotions, please submit your Pledge Form by **Thursday, October 18, 2018**.

For more information, contact Hilary Dunn at 707-838-5942 or [hdunn@townofwindsor.com](mailto:hdunn@townofwindsor.com)

***We Create Community Through People, Parks and Programs***

*The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 170(c)(1), including the Town of Windsor, may be eligible to receive tax-deductible charitable contributions.*