

~ Pledge to be a Sponsor ~



PROMOTE YOUR BUSINESS!

Parks
Make
Life
Better!

Sponsorship Pledge Form

Business or Organization _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ FAX _____

E-mail address _____

Tuesday Night Kids' Movie Series

Please mark sponsorship level:

- \$2,500 Headliner Sponsor
- \$1,000 Spotlight Sponsor
- \$ 500 Box Office Sponsor
- \$ 200 Green Room Sponsor



(Sponsor Signature)

Date

(Print Name)

Please make check payable to "Town of Windsor" and submit with Sponsorship Pledge Form to:

Town of Windsor • P.O. Box 100, Windsor, CA 95492 • Attention: Jon Davis

Please submit your Pledge Form by **Thursday, March 22**. Contribution is due by **Thursday, May 24**. For more information, contact Jon Davis at 707-838-1268 or jdavis@townofwindsor.com

We Create Community through People, Parks and Programs!

The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 107(c)(1), including the Town of Windsor, may be eligible to receive tax deductible charitable contributions.

~ Sponsorship Benefits ~



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Cash Sponsor Recognition & Marketing Benefits

Headliner Sponsor: \$2,500

- Sponsor commercial, or media display on movie screen (120 seconds)
- Individual custom vinyl banner (3' x 10') – rotated on display at 8 movies on stage arbor.
- Optional: Premium 10' x 10' space on Town Green to display Sponsor's marketing information, one reserved parking spot – only with booth space. Table, booth and/or canopy provided by Sponsor, location determined by Town.
- Advertisement (1/4 page) in the Town of Windsor Fall Recreation Guide
- Acknowledgement on Public Access TV - Channels 27 and 99, Town Website and Facebook
- Public acknowledgement at the beginning of each concert
- Acknowledgment in **Summer Nights on the Green** promotional pieces (60,000 impressions)
- Appreciation plaque ordered upon request – presented at Town Council Meeting in fall 2018

Spotlight Sponsor: \$1,000

- Sponsor commercial, or media display on movie screen (30 seconds)
- Shared vinyl banner (3' x 10') with other Spotlight Sponsors – rotated on display at 8 movies on stage arbor.
- Advertisement (1/8 page) in the Town of Windsor Fall Recreation Guide
- Acknowledgement on Public Access TV - Channels 27 and 99, Town Website and Facebook
- Acknowledgment in **Summer Nights on the Green** promotional pieces (60,000 impressions)
- Public acknowledgement at the beginning of each concert
- Certificate of Appreciation presented at Town Council Meeting in fall 2018

Box Office Sponsor: \$500

- Acknowledgment with logo in the Town of Windsor Fall Recreation Guide
- Acknowledgment in **Summer Nights on the Green** promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2018

Green Room Sponsor: \$200

- Acknowledgment by being listed in the Town of Windsor Fall Recreation Guide
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2018

**In-kind sponsorship benefits to be determined by Town.
Benefits for more than \$2,500 will be negotiated.**

For more information, contact Jon Davis at (707) 838-1268 or jdavis@townofwindsor.com