

TARGET MARKET SUMMARY

Windsor Town, CA

Geography: Place

KEY FACTS

27,529

Population

38.3

Median Age

3.0

Average Household Size

\$99,553

Median Household Income

AGE PYRAMID



The largest group:
2019 Female
Population Age 55-59
(Esri)

The smallest group:
2019 Male Population
Age 85+ (Esri)

ANNUAL LIFESTYLE SPENDING



\$3,204

Travel



\$110

Theatre/Operas/Concerts



\$122

Movies/Museums/ Parks



\$90

Sports Events



\$6

Online Games



\$131

Audio

Tapestry Segments



1C

Boomburbs
1,504 households

16.5%
of Households



1D

Savvy Suburbanites
1,397 households

15.3%
of Households



8A

City Lights
1,030 households

11.3%
of Households