

RESOLUTION NO. 2212-08

**RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WINDSOR
APPROVING THE SPONSORSHIP PROGRAM FOR SUMMER NIGHTS ON THE
GREEN AND AUTHORIZING THE TOWN MANAGER TO EXECUTE SPONSORSHIP
AGREEMENTS ON BEHALF OF THE TOWN**

WHEREAS, the Town of Windsor Community Services Department creates community through people, parks and programs; and

WHEREAS, the Recreation Division of the Community Services Department has successfully programmed the *Summer Nights on the Green* movies and concerts since 2000; and

WHEREAS, the *Summer Nights on the Green* is the most popular series of events that continues to strengthen the community image and sense of place; and

WHEREAS, the FY 2007-08 General Fund supports a portion of the operational costs of the *Summer Nights on the Green* in the amount of \$59,250; and

WHEREAS, Council desires to increase Town Green event attendance, support economic development, and reduce the financial impact on the Town's General Fund; and

WHEREAS, businesses and non-profit organizations are attracted to the opportunity to show community support and leadership, gain a positive public image and market their business, service or charitable endeavors through a sponsorship program; and

WHEREAS, the Town seeks sponsorships that will further the Town's goals and objectives; and

WHEREAS, the Parks and Recreation Commission has approved the proposed Sponsorship Program at its regular meeting of November 14, 2007;

NOW, THEREFORE, BE IT RESOLVED that the Town Council approve the Sponsorship Program for *Summer Nights on the Green* and authorize the Town Manager to execute appropriate sponsorship agreements on behalf of the Town.

PASSED, APPROVED AND ADOPTED this 9th day of January 2008 by the following vote:

AYES: COUNCILMEMBERS ALLEN, GOBLE, PARKER, AND MAYOR FUDGE
NOES: COUNCILMEMBER SALMON
ABSTAIN: NONE
ABSENT: NONE



DEBORA FUDGE, MAYOR

ATTEST:



MARIA DE LA O, TOWN CLERK